LET'S DON'T FARON TALK: MY OTA

ADVANTAGE DOD 2024:
DEFENSE DATA & AI SYMPOSIUM

February 25, 2024

OTA CHAMPIONS



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ACTING DCDAO FOR
ACQUISITIONS
CHIEF DIGITAL AND
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AGREEMENTS
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SPEAKER FOCUS: BONNIE EVANGELISTA

15 YEARS AS AN ACQUISITION PROFESSIONAL IN GOVERNMENT (MOSTLY PROCUREMENT)

10 YEARS EXECUTING OTHER TRANSACTIONS AS IN DOD AND TRANSPORTATION SECURITY ADMINISTRATION

JUST GO FASTER



SPEAKER FOCUS: STEPHANIE WILSON

17 YEARS AS AN 1102 CONTRACT SPECIALIST IN THE DEPARTMENT OF DEFENSE

5 YEARS PRACTICING OTHER TRANSACTIONS AS AN AGREEMENTS OFFICER

PASSIONATE ABOUT SIMPLIFYING TRADITIONAL PROCUREMENT PROCESSES



SPEAKER FOCUS: STEPHANIE WILSON

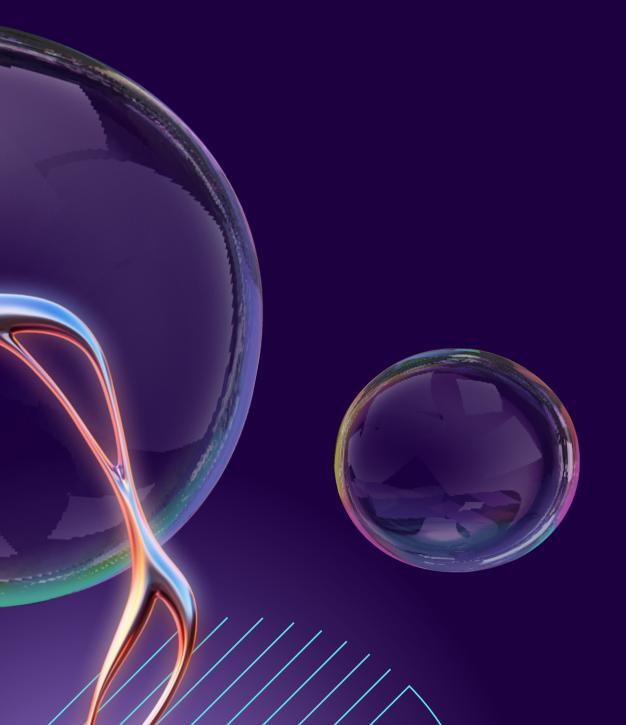
9 YEARS AS AN 1102 CONTRACT SPECIALIST IN THE DEPARTMENT OF DEFENSE

5 YEARS PRACTICING OTHER TRANSACTIONS AS AN AGREEMENTS SPECIALIST

WILL NEVER GO BACK TO THE FAR



TOPICS



OT MISCONCEPTIONS

A discussion on the most common feedback we get from practitioners

DEFINITIONS

Let's baseline some common terms you need to know.

BONNIE'S OT FRAMEWORK

Understanding how to think when developing strategies using OTAs is critical

STEPHANIE'S OT TENENTS

These are our guiding principles when working in unstructured and unprecedented environments leveraging OTAs.

OTMISCONCEPTIONS

"IT'S ILLEGAL / OTs ARE A LOOPHOLE"

"OTs ARE THE EASY BUTTON TO GO FAST"

"OTs REQUIRE EXTRA WORK"

"FAR-BASED CONTRACTS ARE THE PATH TO LEAST RESISTANCE"

"I DON'T HAVE TIME TO LEARN SOMETHING NEW"



OT DEFINITIONS

*Includes a (1) proof of concept, (2) pilot or novel application of commercial tech for defense purposes, (3) new business model, (4) demonstration of operational utility, (5) agile development activity

OT = other transaction/ OTAs = other transaction authorities

not a procurement contract, grant, or cooperative agreement

prototype OT

Section 843 of the FY2023 NDAA*

nontraditional defense contractor (10 USC 4022 (e)(2))

not subject to full CAS coverage a year prior to solicitation

competition to the maximum extent practical

AO discretion; CICA does not apply!

BONNIE'S OT FRAMEWORK

STATUTORY AUTHORITY

What am I required to do by statute?

DOD/AGENCY GUIDANCE

What does the Department of Defense or applicable Agency say I should consider?

LOCAL POLICY

Local guidance that implement specific procedures (reporting, approvals, etc.)?

BEST PRACTICES

Are there any best practices I should leverage that will facilitate innovation in my project?

MORE SPECIFICALLY

STATUTORY AUTHORITY

Statutory Authority: 10 U.S.C. § 4021 (Research) 4022 (Prototypes & Production)

"directly relevant to enhancing mission effectiveness"

Must use nontraditional defense contractor or 1/3 cost share from traditional contractor (unless waived)

Competition to the maximum extent practical

DOD GUIDANCE

DoD Other Transactions Guide for Prototype Projects (June 2023)





STEPHANIE'S OT TENETS

DON'T FAR OVER MY OTA!

DOCUMENT OR THE GOV'T WILL FORCE YOU TO DO IT

IT'S NOT WRONG, IT'S JUST DIFFERENT

COMFORT IS THE KILLER OF INNOVATION

FAILURE IS YOUR FRIEND

ACTUALLY IMPLEMENT LESSONS LEARNED



SOME EXAMPLES

"[A]gencies are encouraged to leverage other events, activities, or even authorities to provide for the collection of potential solutions." -DoD OT Guide

CREATIVE SOLICITATION METHODS

PRICE REASONABLENESS without Price Competition

Tradewinds
Solutions
Marketplace

Not "fair and reasonable" determination in accordance w/ FAR

Shark Tank/Product
Pitch, Oral
Presentation

Price Analysis techniques are your friend

Hackathon, Design Sprint, Tech Demo other creative techniques: ROI analysis, affordability



QUESTIONS

THANK YOU FOR LISTENING!

